



STRATEGIC PLAN

Coomalie Community Government Council

2023-2027

Our Vision:

Connecting community, driven by the unique Coomalie landscape.

Our Mission:

To focus on the diversity of the social, economic, environmental, and cultural priorities of Coomalie.

Goal 1: Stability	
Focus:	Strong, transparent and accountable local governance to achieve quality service delivery.
Strategies:	Operational Targets (KPI's):
1.1 Comply with statutory and regulatory requirements	1.1.1 Pass compliance audits from Departments and auditors; and 1.1.2 Conduct an annual internal audit.
1.2 Develop and implement long term strategic, financial and operational plans	1.2.1 Strategic Plan and annual Shire Plan are prepared for adoption by Council and submitted to the Department as per the Act; 1.2.2 Develop a calendar of annual review actions that reflects individual plans identified within this Strategic Plan; and 1.2.3 CEO to maintain an up to date Operational Plan to be reviewed annually.
1.3 Communicate effectively and honestly with community stakeholders	1.3.1 Regular newsletter (pickup and email), website and social media posts are increased and response times to appropriate social media posts are 72 hours; 1.3.2 Align the distribution methods of Council news and information into a Communications Plan to be reviewed annually that explores and suggests new or expanded forms of communication for stakeholders; and 1.3.3 Develop a Stakeholder Engagement Strategy and Communications Plan.
1.4 Recruit, retain and support quality staff and volunteers	1.4.1 Develop a Council Workforce Development Plan that provides for and reflects proactive recruitment, staff training and development and retention strategies aligned to the annual budget; and 1.4.2 Recognise and support community volunteers through the development of a Volunteer Strategy.
1.5 Support provision of training for elected members	1.5.1 Develop an annual Councillors Training Plan for Elected Members

Goal 2: Advocacy	
Focus:	Advocate responsibly and vigorously for the interests and wellbeing of our community
Strategies:	Operational Targets (KPI's):
2.1 Ensure community can voice opinions and ideas to Council.	2.1.1 Evaluate the number and category of community engagements and report on outcomes.
2.2 Provide, participate in and support civic and community events.	2.2.1 Report quarterly the number of civic and community events held and participation by Councillors and staff.
2.3 Utilise technology to maximise responsible information gathering and communication to inform Council, residents and visitors.	2.3.1 Conduct an annual audit/review of current technology used within Council communications (internal and external) and deliver a report annually to Council with recommendations and budget requirements.
2.4 Lobby government to seek engagement, partnerships and support for identified social and community issues and needs.	2.4.1 Report quarterly to Council on communications, agreements and partnerships outlined in the Shire Plan.

Goal 3: Sustainability	
Focus:	Implement comprehensive and innovative planning for sustainable service delivery across the social, economic, environmental and cultural spheres
Strategies:	Operational Targets (KPI's):
3.1 Asset and infrastructure management planning to reflect social, economic, environmental, and cultural aspects of Council.	3.1.1 Develop an Asset Management Plan and review annually; and 3.1.2 Complete asset valuations on a three yearly cycle to ensure relevant asset information is maintained.
3.2 Improve the asset base needed to deliver services in fit for purpose infrastructure.	3.2.1 Record number of partnerships, support arrangements and grant applications and/or funding partnerships made with summaries of success, non-success and ongoing development; and 3.2.2 Produce an Infrastructure Development Plan focussing on major infrastructure renewals.
3.3 Engage with the community in order to identify, assess and prioritise delivery in each sphere.	3.3.1 Number of consultations held with groups/individuals across the social, economic, environmental and cultural spheres of Council in ongoing review/discussion on asset management plans.
3.4 Ensure Council incorporates efficient and effective means to achieve managed growth and resilience	3.4.1 Review all service functions and associated facilities annually, highlighting any new or extended programs.

Goal 4: Community Wellbeing

Focus:	Demonstrate strong support for community wellbeing
Strategies:	Operational Targets (KPI's):
4.1 Participate and represent the region at government and community's existing economic development networks.	4.1.1 Through the Shire Plan report to Council on the participation and representation activity with the economic development networks. 4.1.2 Incorporate business and industry into Council's Stakeholder Engagement Strategy.
4.2 Provide safe and attractive parks, gardens, and open areas.	4.2.1 Incorporate Council's parks, gardens and open areas into Council's Asset Management Plan. 4.2.2 Develop a set of standards for Parks and Gardens and open areas.
4.3 Promote local employment options to improve individual, family and community wellbeing.	4.3.1 Engage with federal government's community development and employment programs.
4.4 Ensure community safety, reliable roads, footpaths and street lighting.	4.4.1 Report on the annual infrastructure development activities by the Shire Plan. 4.4.2 Report to Council on community safety related incidents. 4.4.3 Incorporate annual stormwater drainage audit identifying priorities for the Shire Plan and budget.
4.5 Support and develop social and community activities and services	4.5.1 Highlight in the Shire Plan any new or extended Community Services.
4.6 Respect culture and diversity	4.6.1 Develop a Council Culture and Diversity Plan in conjunction with the community and review/update annually